
Social Media: The Good, The Bad and The Ugly

* The Good

- * Opportunity to nurture and grow relationships
 - * Twin sisters separated at birth re-united through Facebook (through photo tag.)
- * Opportunity to learn
 - * Information is at our fingertips
 - * People are having Bible studies around the world through video chat on Facebook and Google+.

* The Bad

- * Easy access to pornography
 - * Use example of AXE (fallen angel).
 - * Ads target a user based on a variety of information.
 - * Age, sex, location, what you post about, what you like, location.
- * Teaches laziness through games and photo surfing.
 - * Farmville (80,000,000 on Farmville)
 - * Angry Birds
 - * Just passed half a billion downloads
 - * 200,000 year worth have been played
 - * Played 300 million minutes daily
 - * Sell 1 million t-shirts per month.
 - * Cyber-bullying
 - * No longer on the playgrounds. Now online, behind closed doors.
 - * <http://www.bullyingstatistics.org/content/cyber-bullying-statistics.html>.

* The Ugly

- * Phising
 - * <http://www.readwriteweb.com/enterprise/2011/10be-careful-whom-you-befriend-o.php>.
- * Stalking
 - * Profile surfing (31 hours a week)
- * Robbery
 - * location based apps/services
 - * Geo-tagging
 - * <http://www.smartplanet.com/blog/science-scope/infographic-80-of-robbers-check-twitter-facebook-google-street-view/11082>
 - * <http://pleaseroame.com>

* **Application**

- * Talk to your kids and teach them to:
 - * Be as anonymous as possible
 - * Use privacy settings:
 - * <http://www.allfacebook.com/facebook-privacy-now-2011-10>
 - * Think before they post
 - * Avoid in-person meetings
 - * Be honest about their age
 - * Remember social networking sites are public spaces.
 - * Avoid posting anything that could embarrass them later or expose them to danger.
 - * Remember that people aren't always who they say they are.
 - * Check comments regularly
 - * Avoid inappropriate content and behavior, and, if encountered, report it to the social networking site.
 - * Install monitoring programs (Covenant Eyes, X3Watch)
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* **Our lives on social media affect our lives in real life:**

- * <http://news.msn.com/nz/article/835779/man-attacked-wife-for-not-liking-facebook-status>
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- * <http://gawker.com/5855931/woman-burns-down-friends-house-for-defriending-her-on-facebook>
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